

Do you want to **LIVE**
in communities where

we (and our families) are treated in a respectful manner from the businesses we patronize to our daily interactions with others?

Do you want to **WORK**
in organizations with

a commitment to treating others with dignity and respect—regardless of position, level, or title—including interactions with employees, customers, and the communities served by the organization?

Do you want our children to **LEARN**, attend schools, and participate in youth programs where

they are treated with dignity and respect, and are free from the threat of bullying, stereotyping, or violence?

Do you want to **PLAY**
sports and do you want
our children to play sports

where dignity and respect for others are foundational building blocks both on and off the field.

Dignity & Respect Campaign

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MAKING our
WORLD
a BETTER Place
for **ALL**
TO LIVE
with **ALL**
of **OUR**
DIFFERENCES

Dignity & Respect
Campaign

About **THE** Campaign

THE DIGNITY & RESPECT CAMPAIGN
EMPOWERS INDIVIDUALS
TO CREATE ENVIRONMENTS FOR
ALL TO LIVE, WORK, LEARN, AND
PLAY BY DELIVERING PROGRAMS
AND INITIATIVES; EDUCATIONAL
AND TRAINING RESOURCES; AND
COMMUNICATION TOOLS

TAKE THE PLEDGE.

PRACTICE THE TIPS.

MODEL THE PILLARS.

PARTICIPATE IN THE INITIATIVES.

**GET INVOLVED, AND GET
OTHERS TO JOIN YOU!**

Learn more on our website:

dignityandrespect.org

30 Tips of Dignity & Respect

1. Start with you.
2. Sweat the small stuff.
3. Smile.
4. Say “Hello.”
5. Say “Thank you.”
6. Build cultural awareness.
7. Treat others the way they want to be treated.
8. Make a new friend.
9. Demonstrate mutual respect.
10. Ask.
11. Find common ground.
12. Communicate respectfully.
13. Practice patience.
14. Seek understanding.
15. Share your point of view.
16. Get someone else’s point of view.
17. Join the team.
18. Be open.
19. Be flexible.
20. Reinvent the wheel.
21. Be a relationship builder.
22. Build trust.
23. Lead the way.
24. Listen.
25. Remember, we all make mistakes.
26. Do the right thing.
27. Become a mentor.
28. Lend a hand.
29. Live a healthy life.
30. Be a champion of dignity and respect.

Our purpose is to bring about change so that all people live in a world where they are treated with dignity and respect.

We teach individuals in organizations, communities, schools, and on sports teams how to have respectful interactions, how to build cultural awareness, and how to find common ground with individuals who are different from themselves.

• Practice *the* TIPS!

The 30 Tips of Dignity & Respect—simple behaviors to help us demonstrate dignity and respect in our daily interactions—are the foundation of the Campaign.

Involvement with the Campaign often begins with individuals taking the Dignity & Respect Pledge.

Take *the* PLEDGE!

I, _____, will do my part to make our world a better place by treating everyone with dignity and respect.

It is through our collective efforts that we can make our organizations, communities, school, and sports teams better for ALL to live, work, learn, and play—with ALL of our differences.

Model *the* PILLARS!

The 7 Pillars of Dignity & Respect reinforce the 30 Tips through Dignity & Respect Solutions—online educational and training resources, as well as facilitated workshops, focused on individual, team, and organizational engagement.

Participate *in the* Initiatives!

We empower people to create environments for ALL to work, live, learn, and play by delivering initiatives and communication tools that promote respect for self, others, and the community.

7 Pillars of Dignity & Respect



Start With You

Understand how you see yourself, how others see you, and how your filters guide you, and influence your behavior.



Sweat The Small Stuff

Understand the concepts of intent vs. impact. Become mindful of how you respond to others and be responsible for your words and actions.



Build Cultural Awareness

Respond to employees, customers, and business partners in a culturally appropriate manner. Treat others the way they want to be treated.



Find Common Ground

Work through differences and gain agreement while maintaining dignity and respect. Acknowledge the value of different perspectives.



Join The Team

Create interactions on teams that are respectful of individual differences, build trust and agreement, limit bias and favoritism, and strive for the best overall outcomes.



Lead the Way

Be inclusive with every person, in every interaction, in everything you do, every day.



Do The Right Thing

Do your part to make your organization, school, community, and sports team a better place for ALL to live, work, learn, and play.